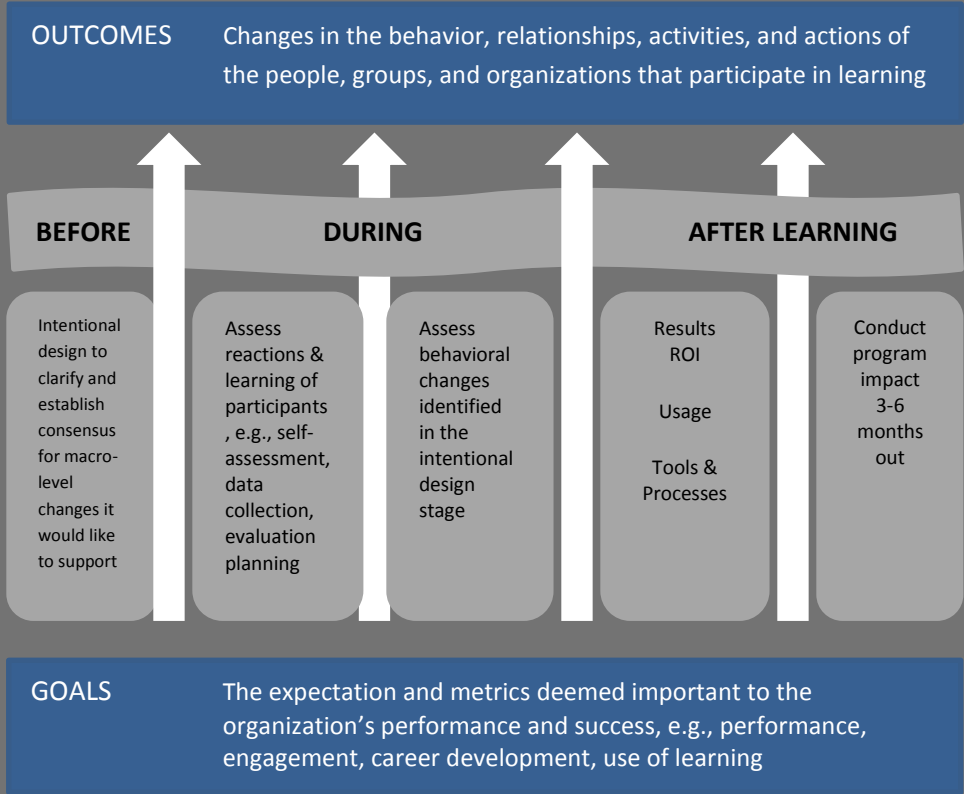


Five Stage Blended MA&E Framework Measuring Leadership and Development Programs

What is the business value of learning? How strategically aligned is the learning and development function? Using both quantitative and qualitative measures organizations can customize their evaluation program to determine the learning outcomes that aligned to their organizational goals. Based on a methodology that addresses the complexity of evaluating international development programs, "outcome mapping" links program attributions to desired outcomes. It measures downstream results and links learning to those leaders and organizational goals with whom the program learners have opportunities to influence. Working collaboratively with our clients, we design, deliver, and facilitate tailored program measurement, assessment, and evaluation solutions. Let us help build your leaning outcomes.

MEASUREMENT	
ASSESSMENT	EVALUATION



▶ Outcome mapping provides a method for a leadership development program to set overall intentions and strategies, monitor its contribution to outcomes, and target priority areas for detailed evaluation... a continuous system for thinking holistically and strategically.

